

BRITTA SCHLÖMER

CO-CEO OF THOUGHT LEADER SYSTEMS

Britta Schloemer has more than 20 years of professional experience in offline and online marketing across industries. She started her professional career at large advertising agencies such as Jung von Matt where she was responsible for the support of large brands such as Nokia, Commerzbank, Braas, and Fujitsu Siemens. After successful years on the agency side, she moved to the „client side“ of Deutsche Bank. There she held various management positions in marketing within the asset management and private and corporate customer business for over ten years. During this time she gained broad and deep knowledge in sales management, strategic marketing, and customer relationship management. She is also the author of the Amazon bestseller „Inbound! Das Handbuch für modernes Marketing“ and promotes the training of young marketing professionals in training courses of nationwide IHK initiatives.

